Postcard 1 Text – Control

(FRONT)

Oregon Institute of Technology
3201 Campus Dr, Klamath Falls, OR 97601

Oregon TECH
Oregon Institute of Technology
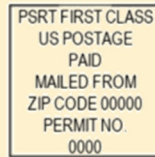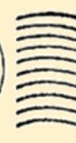
FIRST-CLASS MAIL

► **IMPORTANT: VERIFICATION OF ALUMNI DATA NOW NEEDED**
Please call **1-866-000-0000** within 5 days.

VERIFICATION REQUESTED IN NEXT **5 DAYS**

Sample A. Sample
Class of [2001]
123 Any Street
2nd Address Line
City, ST 12345-6789
[BARCODE]

(BACK)

Dear First Name,

IMPORTANT NOTICE

   As you are a CY graduate of Oregon Institute of Technology, I need a quick verification from you. Oregon Tech recently launched a comprehensive alumni data verification project.

   We've assembled the information currently listed in our alumni files and need your help to confirm the accuracy of your record and fill in any information gaps.

>>> **That's why it's so important to call 1-800-000-0000
within the next 5 days.**

   Verification is quick and easy. Many alumni also share stories of their campus experience to help celebrate our history at the same time.

   Your prompt assistance is greatly appreciated. Please call **1-800-000-0000** to verify your Oregon Tech alumni data today.
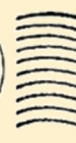
Sincerely,
[Signature]

<Signatory>
<Title>

Your Invitation ID#:
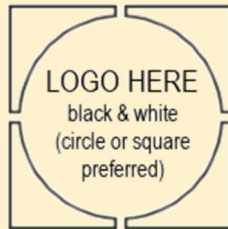Reference #:

Postcard 2 Text – Control

(FRONT)

Oregon Institute of Technology
ORAL HISTORY PROJECT
3201 Campus Dr, Klamath Falls, OR 97601

PSRT FIRST CLASS
US POSTAGE
PAID
MAILED FROM
ZIP CODE 00000
PERMIT NO.
0000

FIRST-CLASS MAIL

IMPORTANT ALUMNI VERIFICATION NEEDED
Please call 1-866-000-0000

LOGO HERE
black & white
(circle or square
preferred)

Sample A. Sample
Class of [2001]
123 Any Street
2nd Address Line
City, ST 12345-6789
[BARCODE]

(BACK)

Dear FirstName,	**VERIFICATION REQUEST**

I recently sent you a notice because I need your help. Verification of alumni information is due for all Oregon Institute of Technology alumni.

According to my records, your alumni file has not been confirmed.

Please call 1-866-000-0000 (toll-free).
All it takes is a quick confirmation of your alumni record so I can
mark your file "VERIFIED."

We are also collecting stories from our alumni to memorialize the history of the campus experience through the years. Please call to verify your data and share your story!

You will always be an Owl!

Sincerely,   Your Invitation ID#:
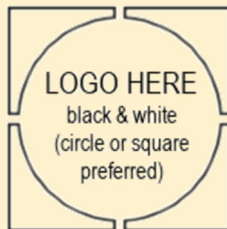[Signature]   Reference #:

<Signatory>
<Title>

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Postcard 3 Text – Control

(FRONT)

Oregon Institute of Technology
ORAL HISTORY PROJECT
3201 Campus Dr, Klamath Falls, OR 97601

FIRST-CLASS MAIL

IMPORTANT ALUMNI VERIFICATION REQUESTED
Please Call 1-866-000-0000

LOGO HERE
black & white
(circle or square
preferred)

Sample A. Sample
Class of [2001]
123 Any Street
2nd Address Line
City, ST 12345-6789
[BARCODE]

(BACK)

Dear FirstName,

CONFIRMATION NECESSARY

More than 90% of the Oregon Institute of Technology alumni we've spoken with in regard to the verification project have made important revisions to their alumni record. This is the reason I ask you to call **1-866-000-0000**. It's critically important to talk with each Oregon Tech alumnus/a.

Please call 1-866-000-0000 (toll-free) to take
care of this important matter.

We are also collecting stories from our alumni to memorialize the history of the campus experience through the years. Please call to verify your data and share your story.

Thank you in advance for your assistance in making this Oregon Institute of Technology project a success. (If you recently verified your alumni record, thank you for your prompt assistance.)

You will always be an Owl!

Sincerely,   Your Invitation ID#:
[Signature]   Reference #:

<Signatory>
<Title>